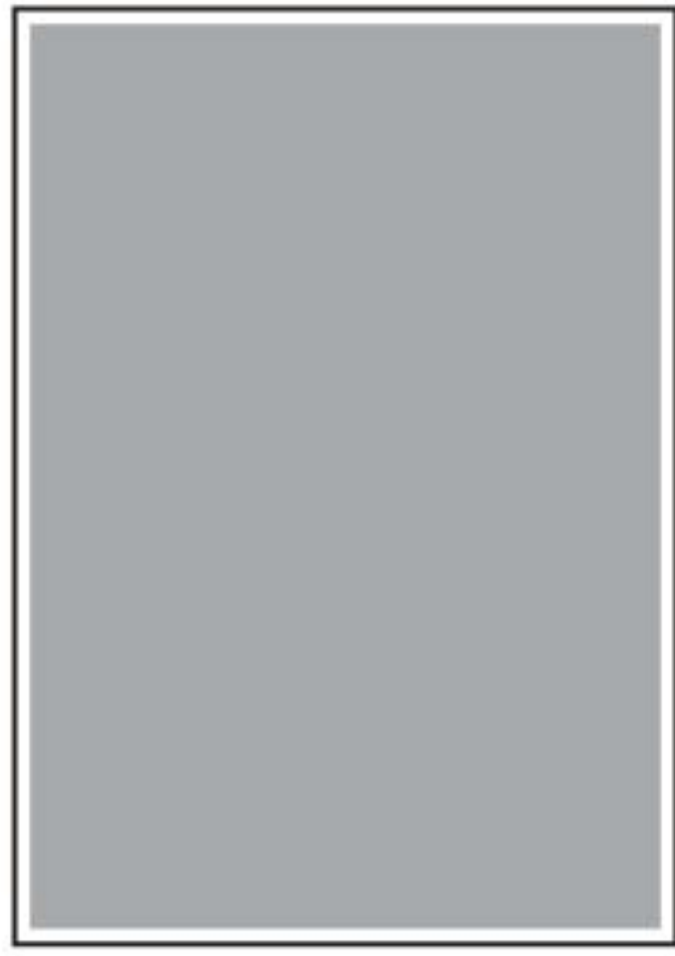


Display advertising



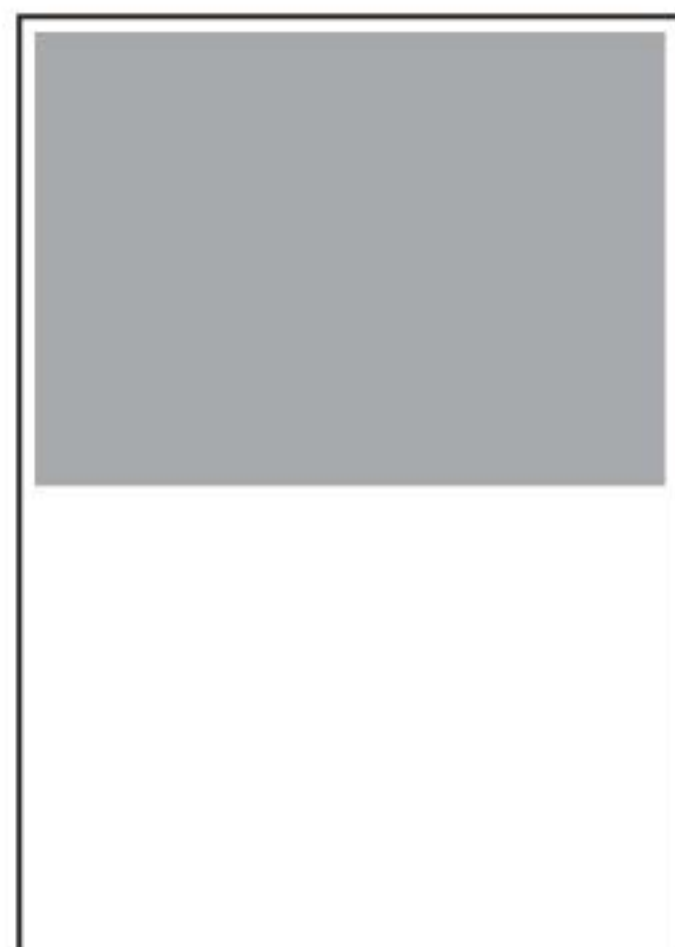
Full Page \$1,510

Trim size

(w) 210mm x (h) 297mm
plus 5mm bleed all edges.

Type area

(w) 176mm x (h) 263mm

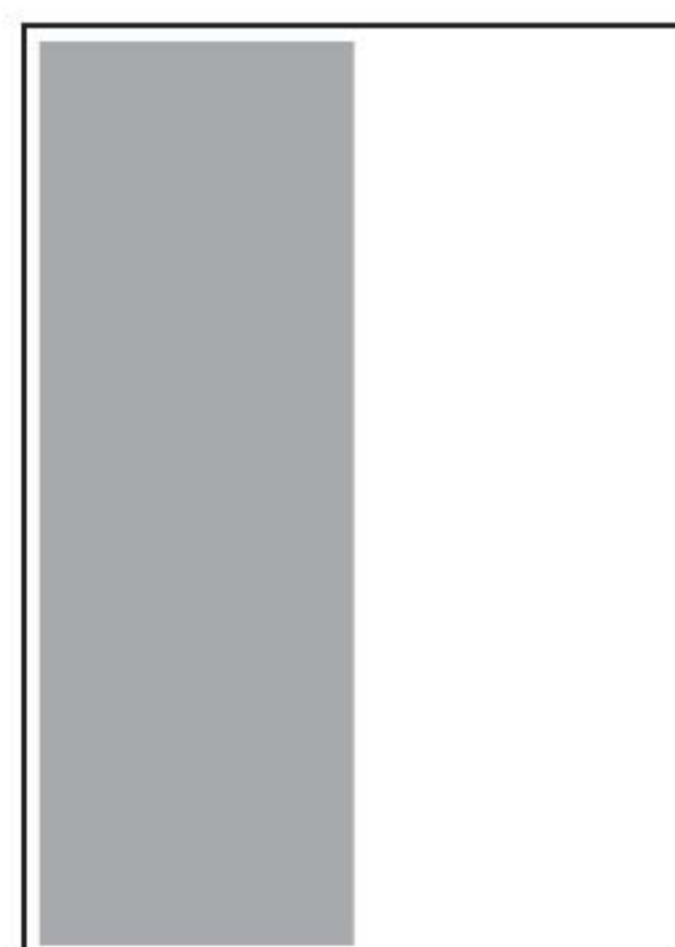


Half Page Horizontal

\$895

Ad size

(w) 174mm x (h) 124.5mm
No Bleed.

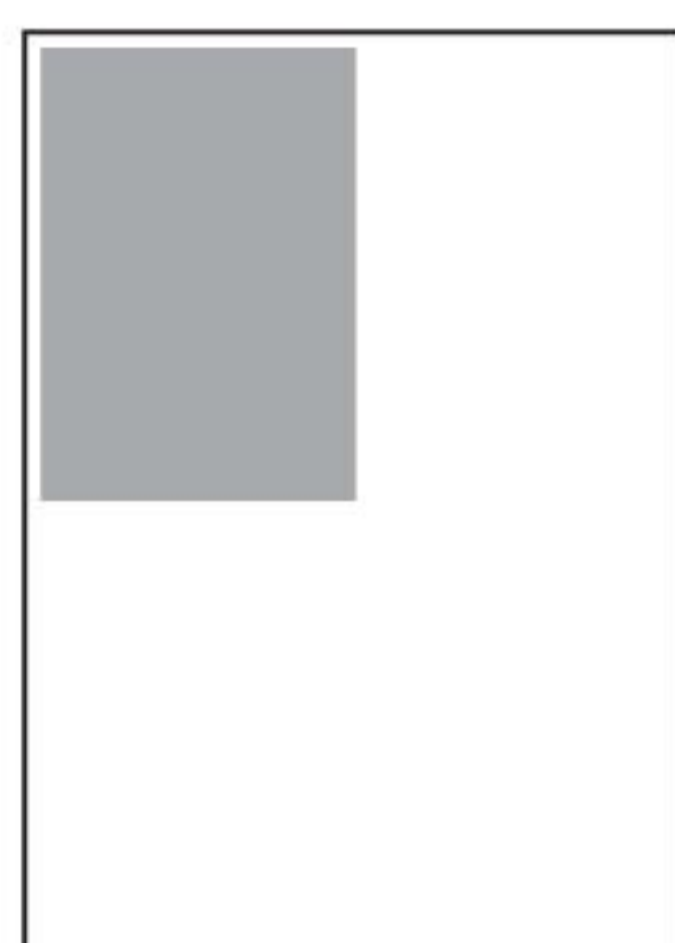


Half Page Vertical

\$895

Ad size

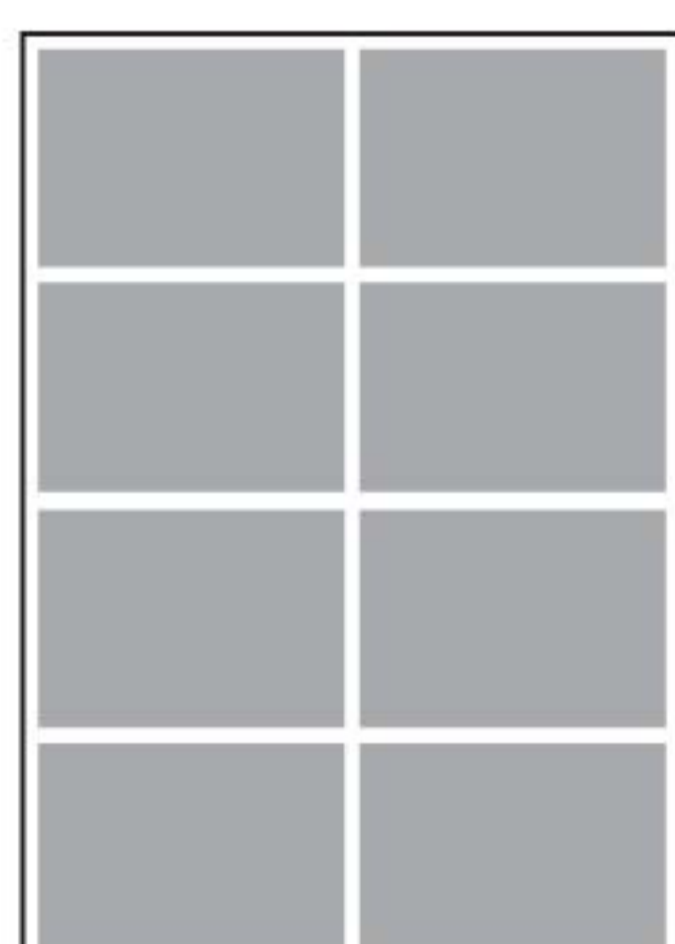
(w) 83.5mm x (h) 256mm
No Bleed.



Quarter Page \$665

Ad size

(w) 83.5mm x (h) 124.5mm
No Bleed.



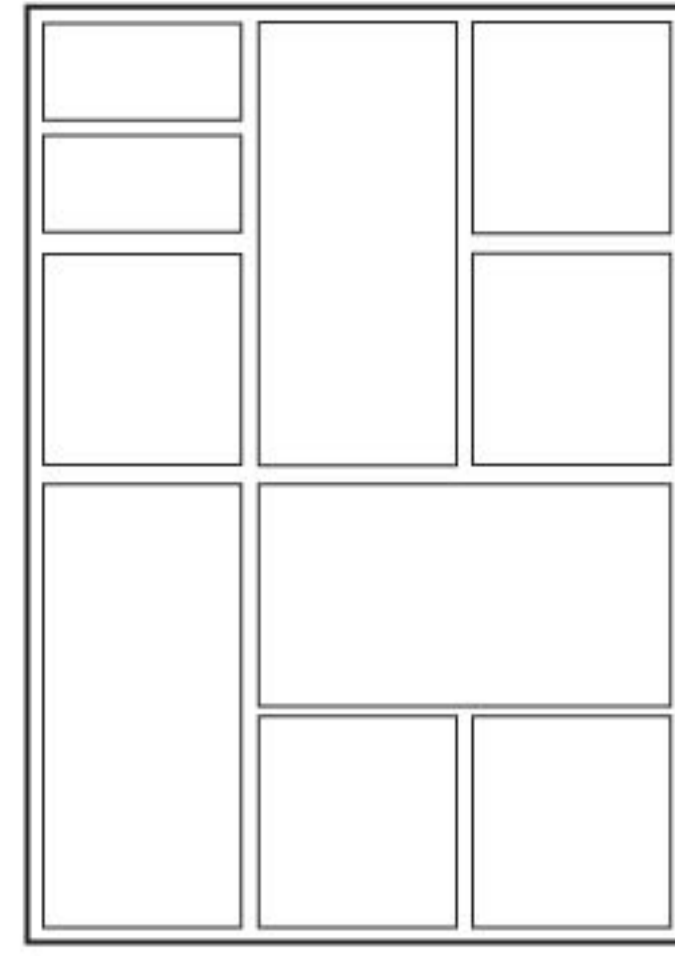
1/8 Retreat Page

\$475

Ad size

(w) 85mm x (h) 57mm
No Bleed.

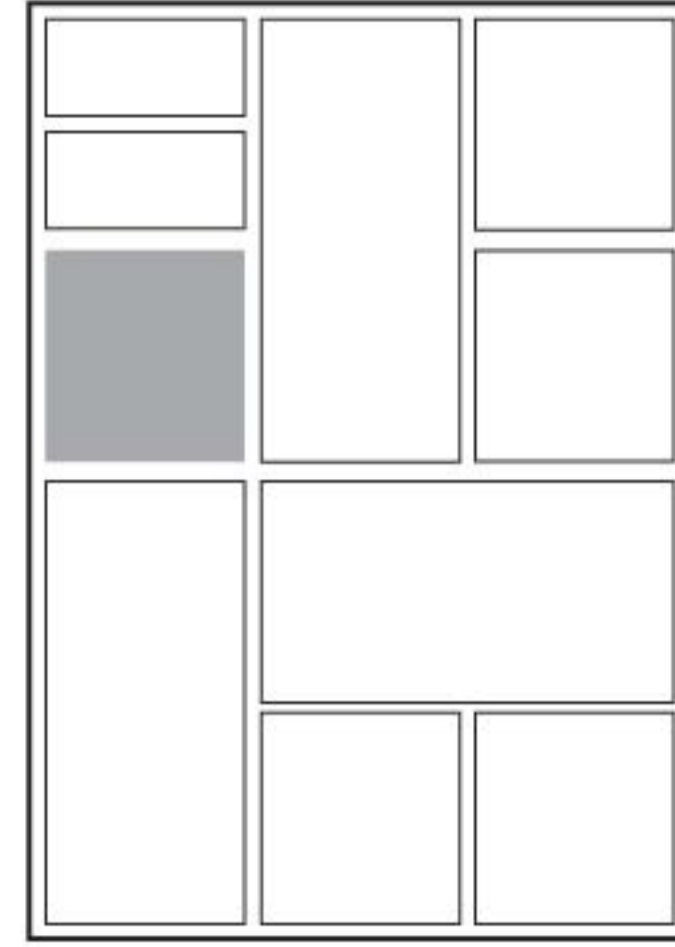
Classifieds advertising



Classified Two \$295

Ad size

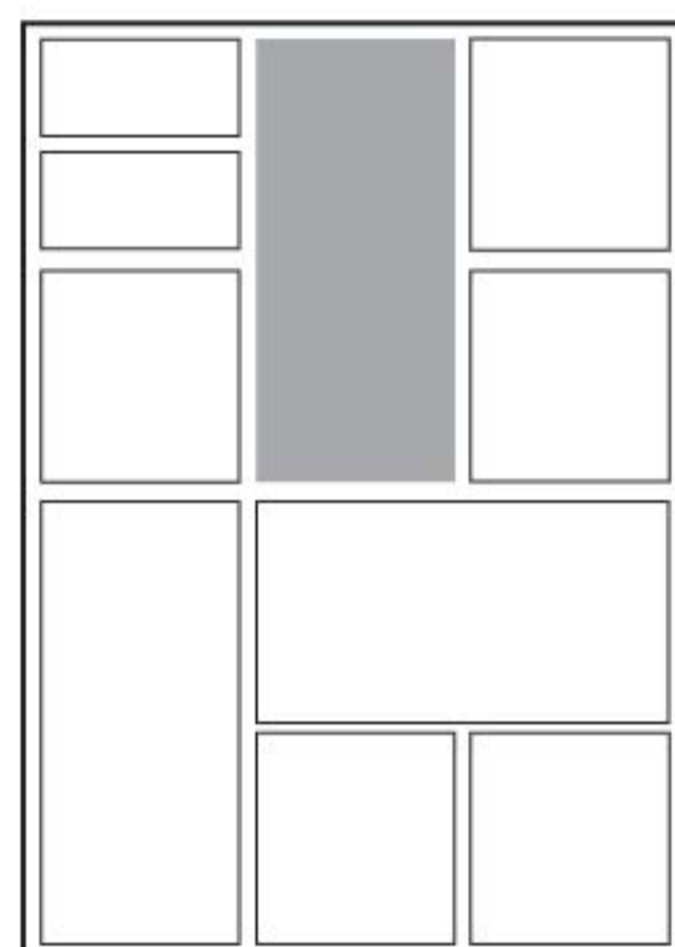
(w) 55mm x (h) 57mm
No Bleed.



Classified Three Vertical \$425

Ad size

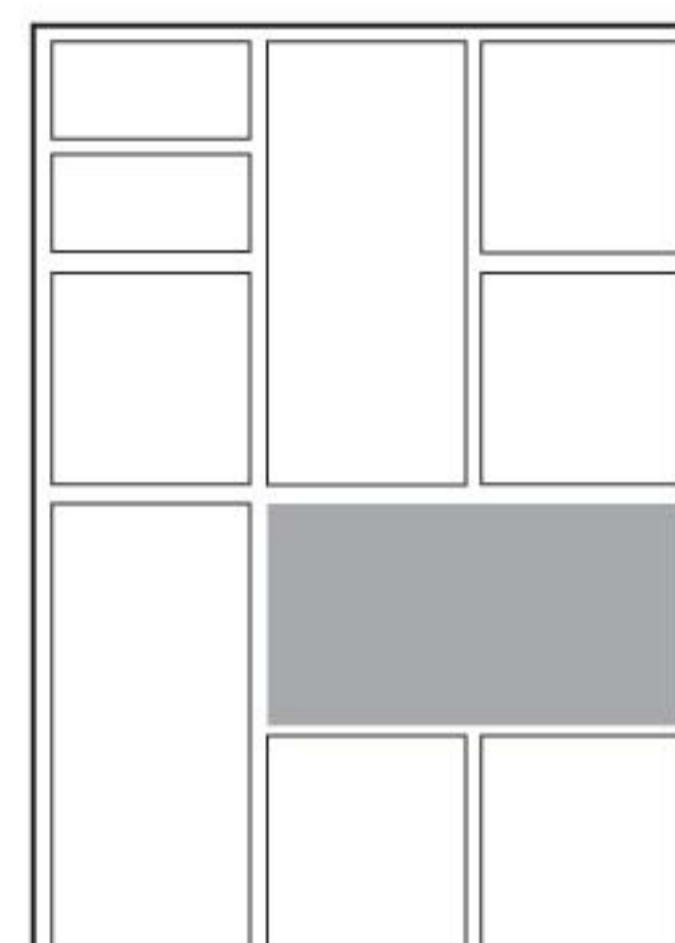
(w) 55mm x (h) 118mm
No Bleed.



Classified Three Horizontal \$425

Ad size

(w) 115mm x (h) 57mm
No Bleed.



Four issues per year

CLOSING DATES:

January 14 for March edition

April 14 for June edition

July 14 for September edition

October 14 for December edition

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High Resolution print ready PDF is the preferred format for supplied advertising.

For successful printing of your ad ALWAYS embed all the fonts when creating a PDF, and any transparency MUST be flattened for your file to print correctly. For optimal results print a postscript (.ps) file to your desktop and manually distill this through Acrobat Distiller using a 'press' or 'high quality' setting. For further information on using Distiller or Adobe Acrobat go to www.adobe.com

All images supplied must be high resolution (300dpi) and be in CMYK format, and at 100% of size to be used in ad material.

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Material emailed to be sent to ayl@ayl.com.au
Do not email us anything over 10mb. Files over this size must be sent via a website such as www.yousendit.com

Mark clearly as ad material. Please name your ad clearly by your company name. DO NOT CALL YOUR AD 'AYL AD'.

IMPORTANT: Any alterations, including correction of wrong size ads, will incur an additional charge.

AUSTRALIAN YOGA LIFE

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