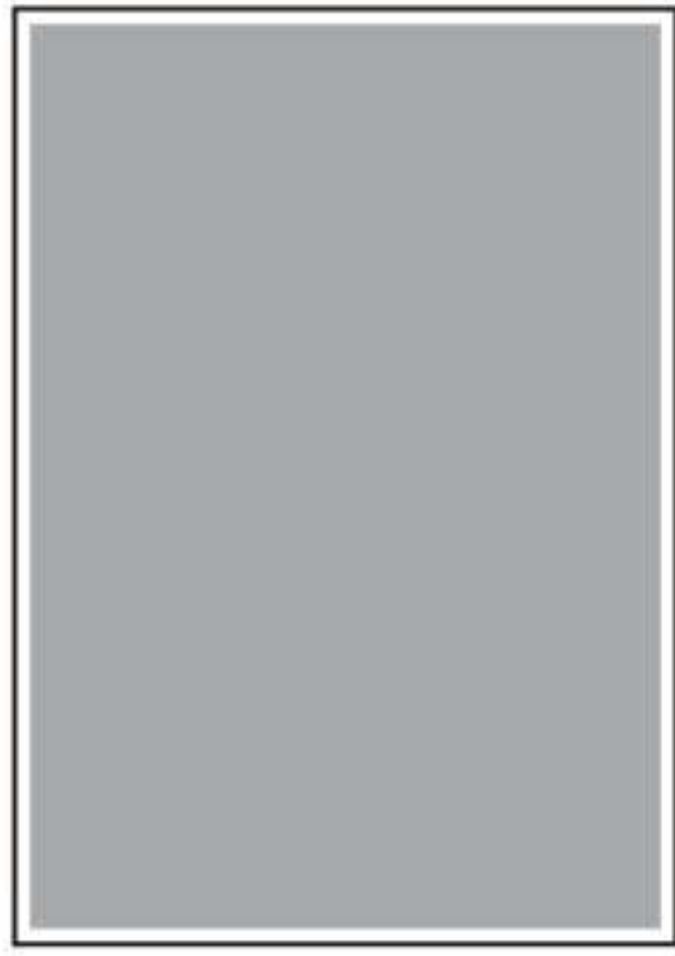


## Display advertising



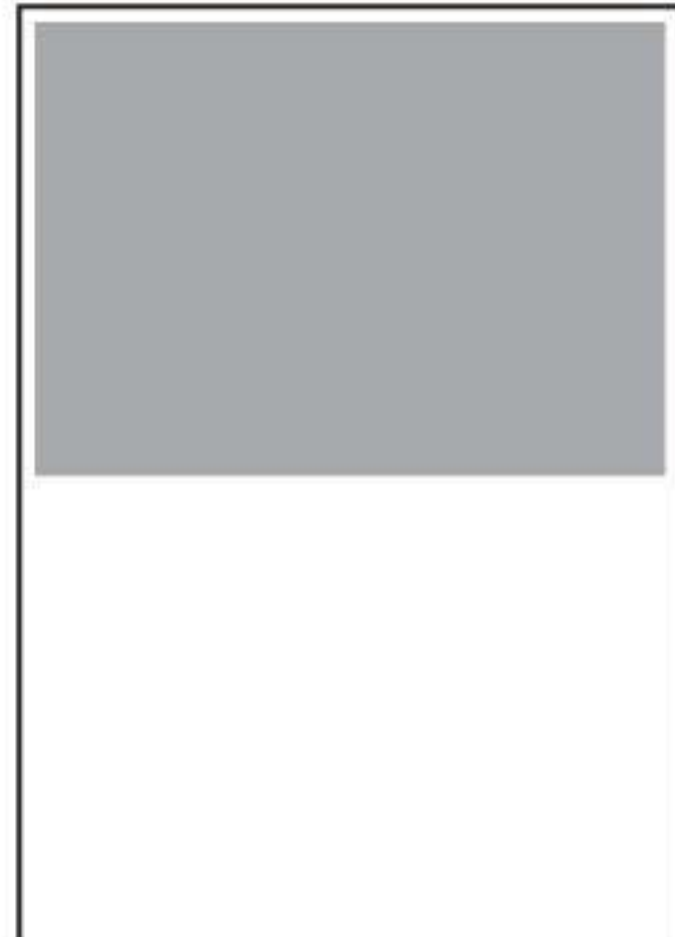
**Full Page \$1,510**

**Trim size**

(w) 210mm x (h) 297mm  
plus 5mm bleed all edges.

**Type area**

(w) 176mm x (h) 263mm

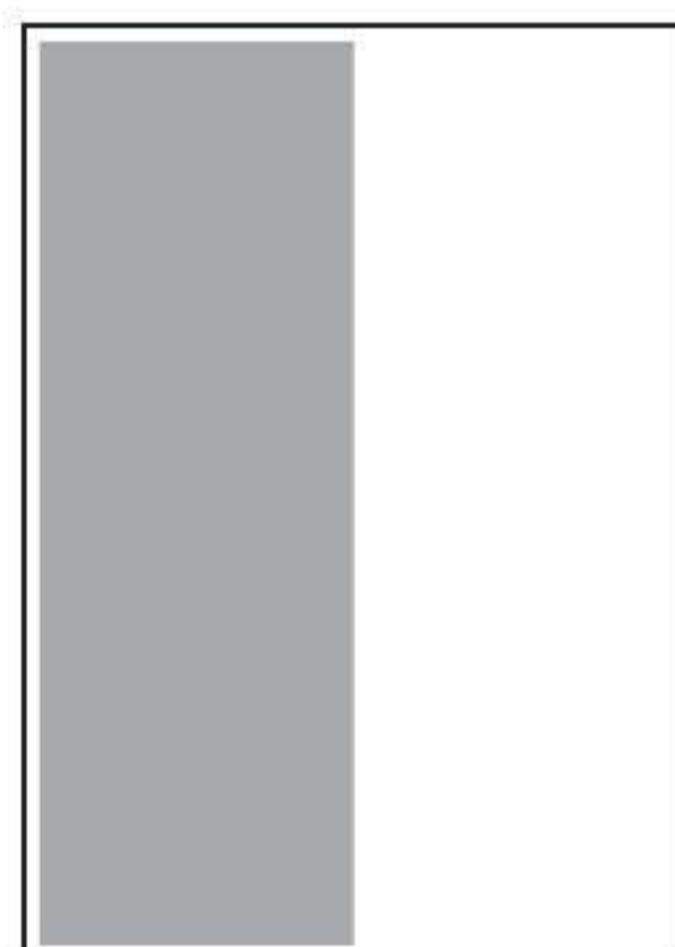


**Half Page Horizontal**

**\$895**

**Ad size**

(w) 174mm x (h) 124.5mm  
No Bleed.

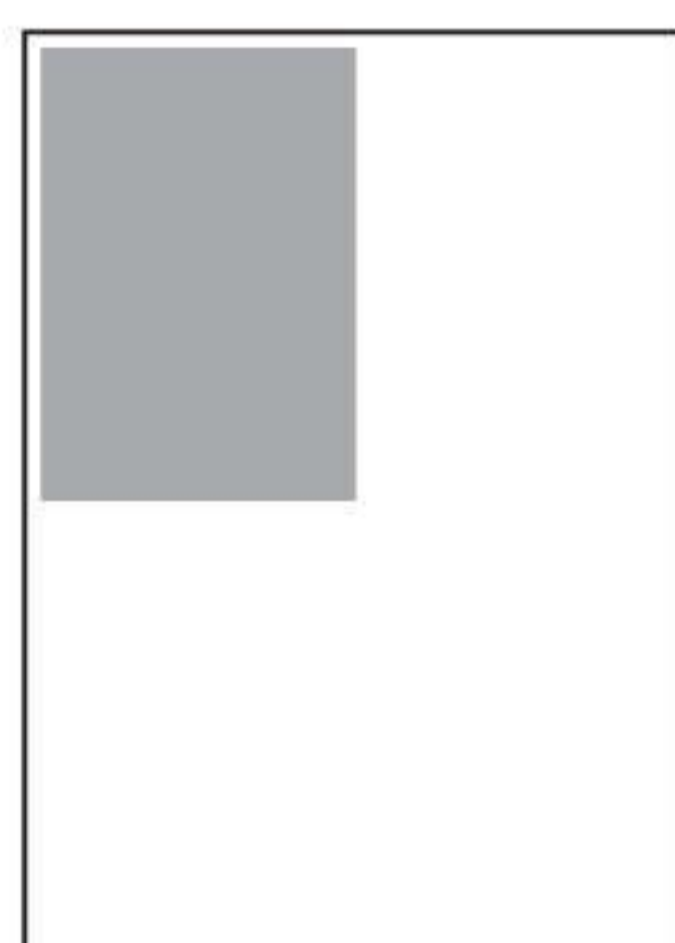


**Half Page Vertical**

**\$895**

**Ad size**

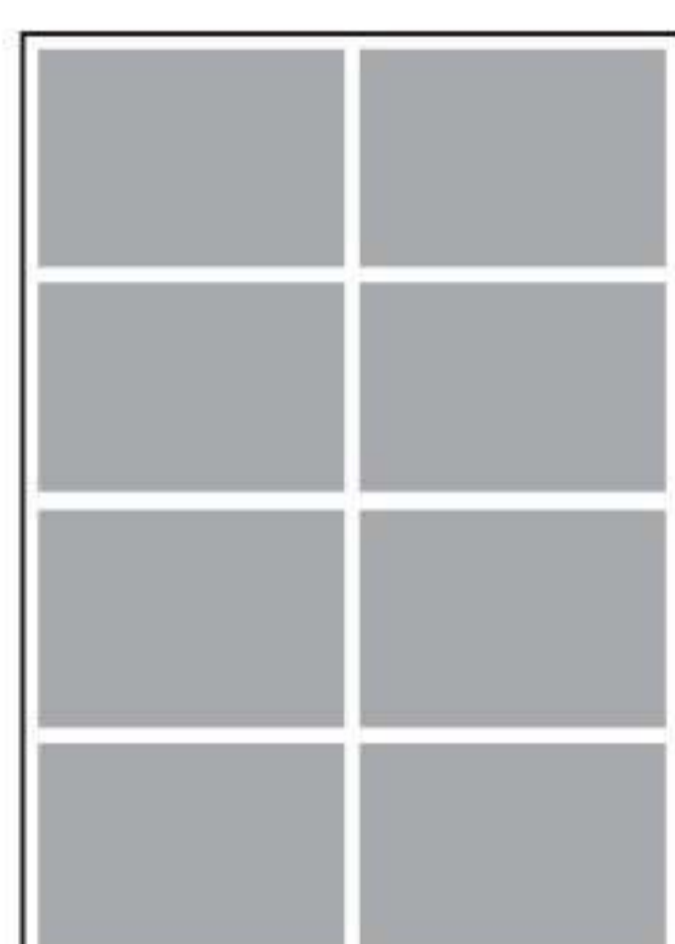
(w) 83.5mm x (h) 256mm  
No Bleed.



**Quarter Page \$665**

**Ad size**

(w) 83.5mm x (h) 124.5mm  
No Bleed.



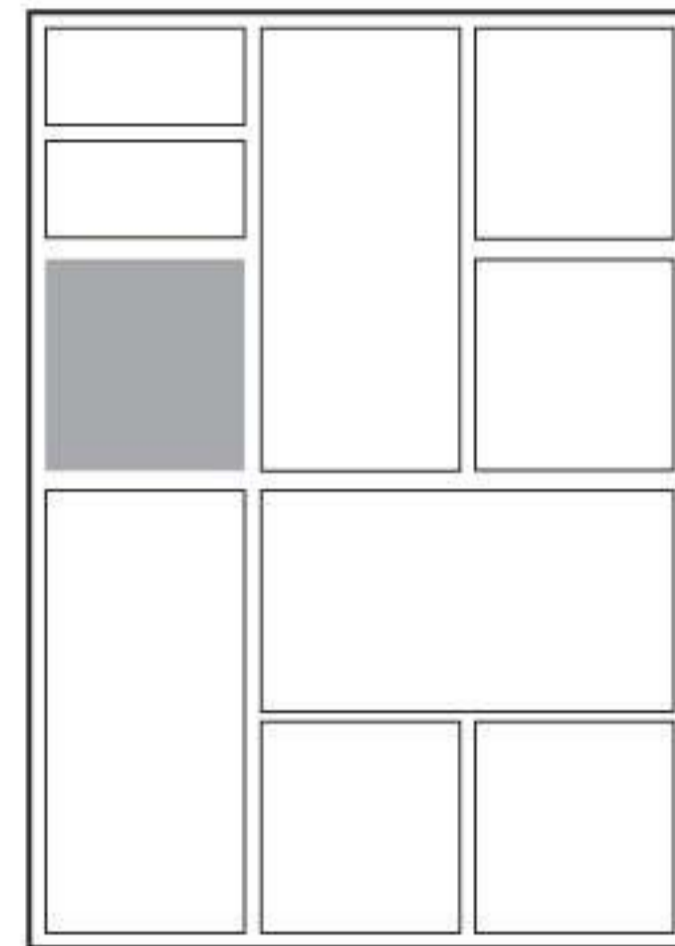
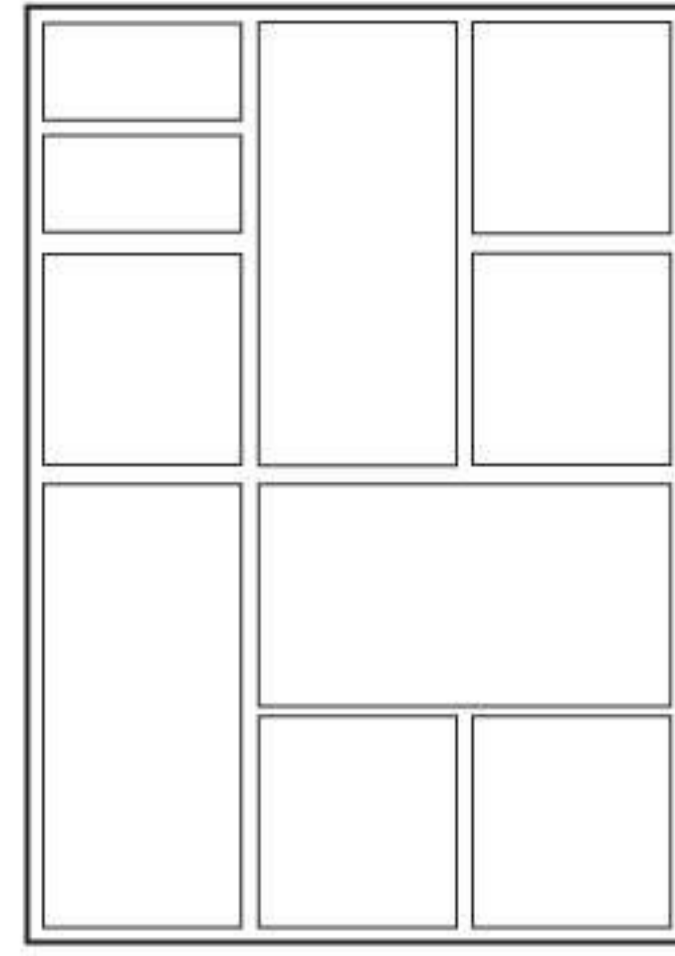
**1/8 Retreat Page**

**\$475**

**Ad size**

(w) 85mm x (h) 57mm  
No Bleed.

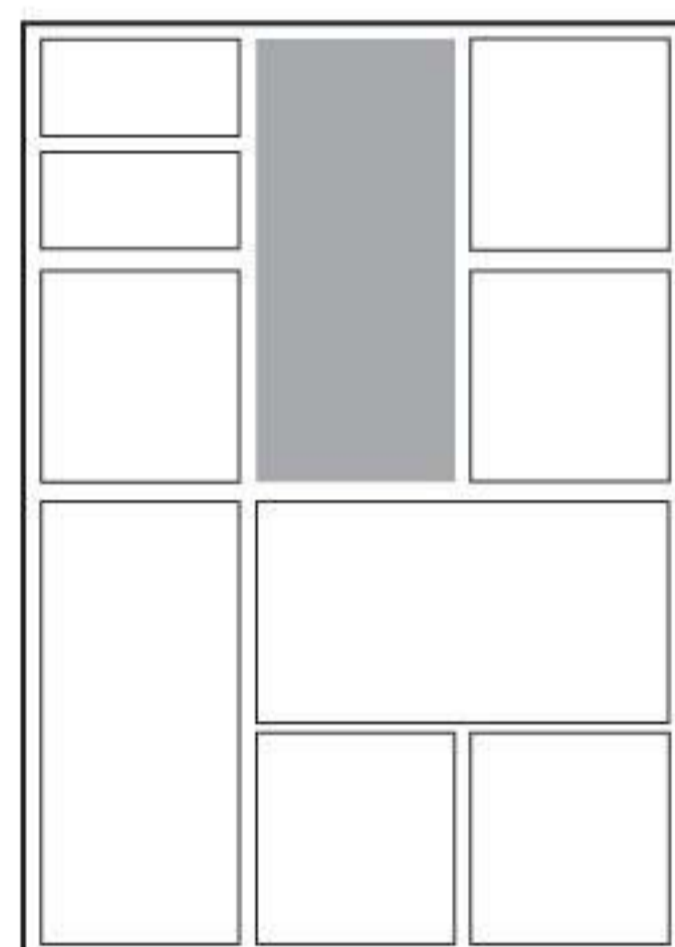
## Classifieds advertising



**Classified Two \$295**

**Ad size**

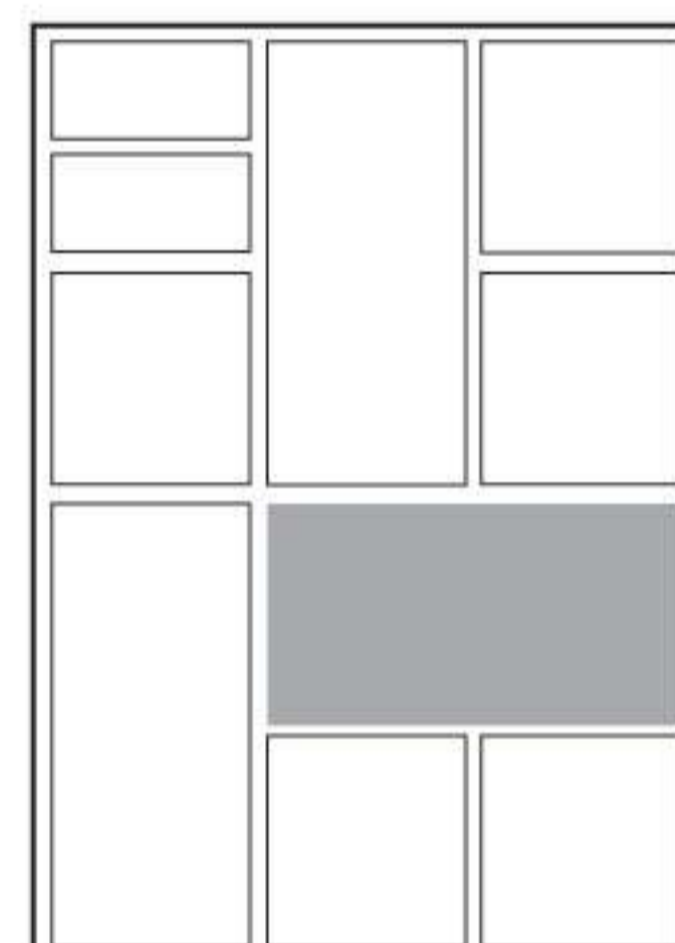
(w) 55mm x (h) 57mm  
No Bleed.



**Classified Three Vertical \$425**

**Ad size**

(w) 55mm x (h) 118mm  
No Bleed.



**Classified Three Horizontal \$425**

**Ad size**

(w) 115mm x (h) 57mm  
No Bleed.

Four issues per year

**CLOSING DATES:**

**January 14 for March edition**

**April 14 for June edition**

**July 14 for September edition**

**October 14 for December edition**

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For successful printing of your ad ALWAYS embed all the fonts when creating a PDF, and any transparency MUST be flattened for your file to print correctly. For optimal results print a postscript (.ps) file to your desktop and manually distill this through Acrobat Distiller using a 'press' or 'high quality' setting. For further information on using Distiller or Adobe Acrobat go to [www.adobe.com](http://www.adobe.com)

All images supplied must be high resolution (300dpi) and be in CMYK format, and at 100% of size to be used in ad material.

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Do not email us anything over 10mb. Files over this size must be sent via a website such as [www.yousendit.com](http://www.yousendit.com)

Mark clearly as ad material. Please name your ad clearly by your company name. DO NOT CALL YOUR AD 'AYL AD'.

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**AUSTRALIAN YOGA LIFE**

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